

# Exploring Jersey Data Trusts

Presented by

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Data Trust | A World First:  
Part 1**

# Agenda

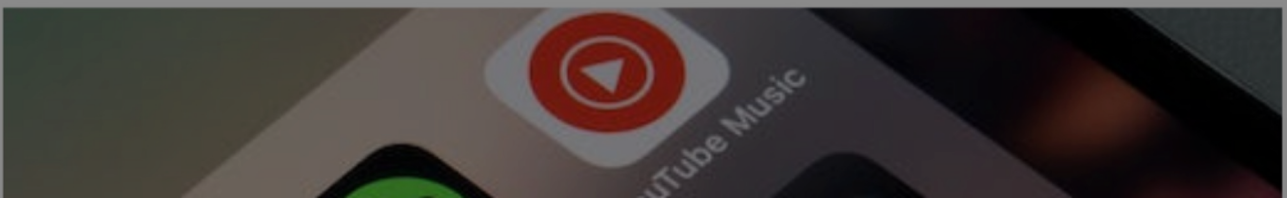
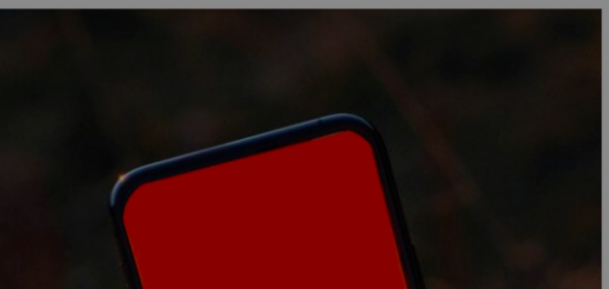
- Data Economy & Data Asset Management
- What is a Data Trust?
- LifeCycle Pilot - A 'World First' Data Trust in Jersey
-  Next Steps

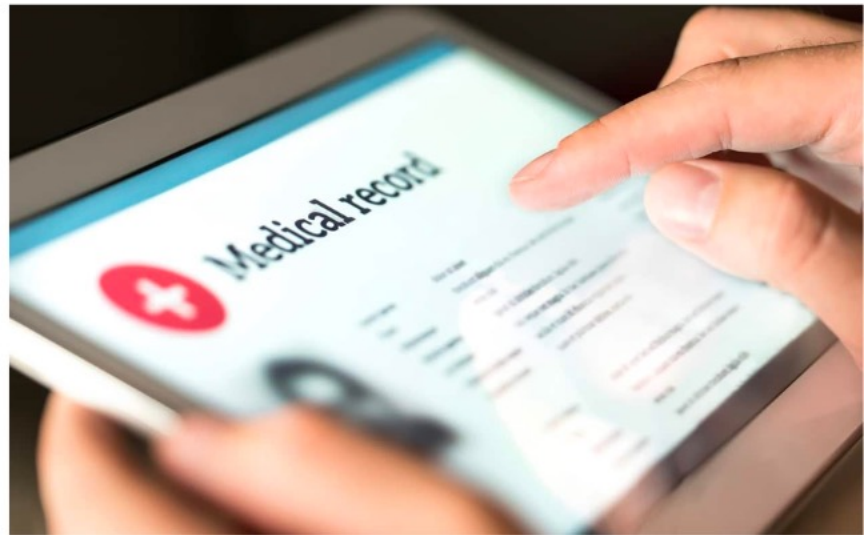


ChatGPT



# Data Economy & Data Asset Management





# What is a Data Trust?



# Introducing LifeCycle 'World First' Data Trust in Jersey

## Digital Jersey launches a world first data trust

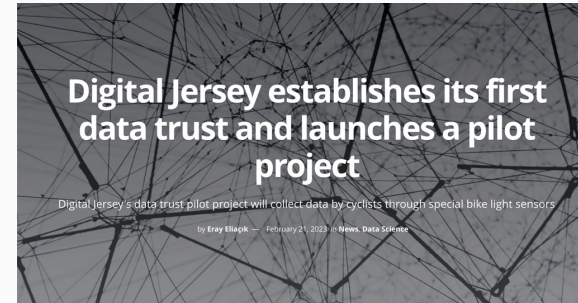
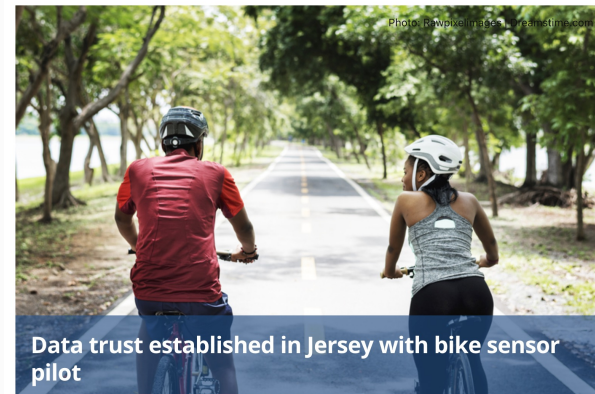
February 20, 2023 in Business, Digital & Technology, Jersey



## Digital Jersey launches 'world first' data trust

Mark Battersby  
21 February 2023 • 2 min read

Digital Jersey has established the first 'data trust' under Jersey Trust Law, through a pilot project that forms part of the organisation's strategy to position Jersey as a "leading jurisdiction for data stewardship". The concept involves the innovative use of a trust structure to hold personal data so that it can be stored, managed and shared safely, lawfully, in accordance with the trust parameters and applying fiduciary duties to the stewardship of data within a highly regulated environment. To test the data trust concept,



## 'World first' smart cycling scheme to be used to make Jersey roads safer

CHANNEL | TECHNOLOGY | BUSINESS | JERSEY

Tuesday 21 February 2023 at 9:37am

Alex Watson  
Digital Content Editor, ITV Channel



Digital Jersey is using See.Sense bike lights to track participants (Digital Jersey)

## Smart cycling scheme with 'world first data trust' will use bike lights to improve roads for cyclists

Jersey is hoping to improve cycling experiences on the island and test the idea of a "data trust" that it says will hold and protect user data...



## Digital Jersey launches a world first data trust

Date: 28 Feb 2023

Vicente Luckina Bunn

The concept involves the innovative use of a trust structure to hold personal data so that it can be stored, managed and shared safely and lawfully, within a highly regulated environment.





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Part 2**



**DATA PROVIDERS**

**DATA USERS**



# What is LifeCycle?

Trustee

Enforcer

Settlor /  
Instigator

Service  
Provider

Data provider

Data user



# Jersey's Advantage

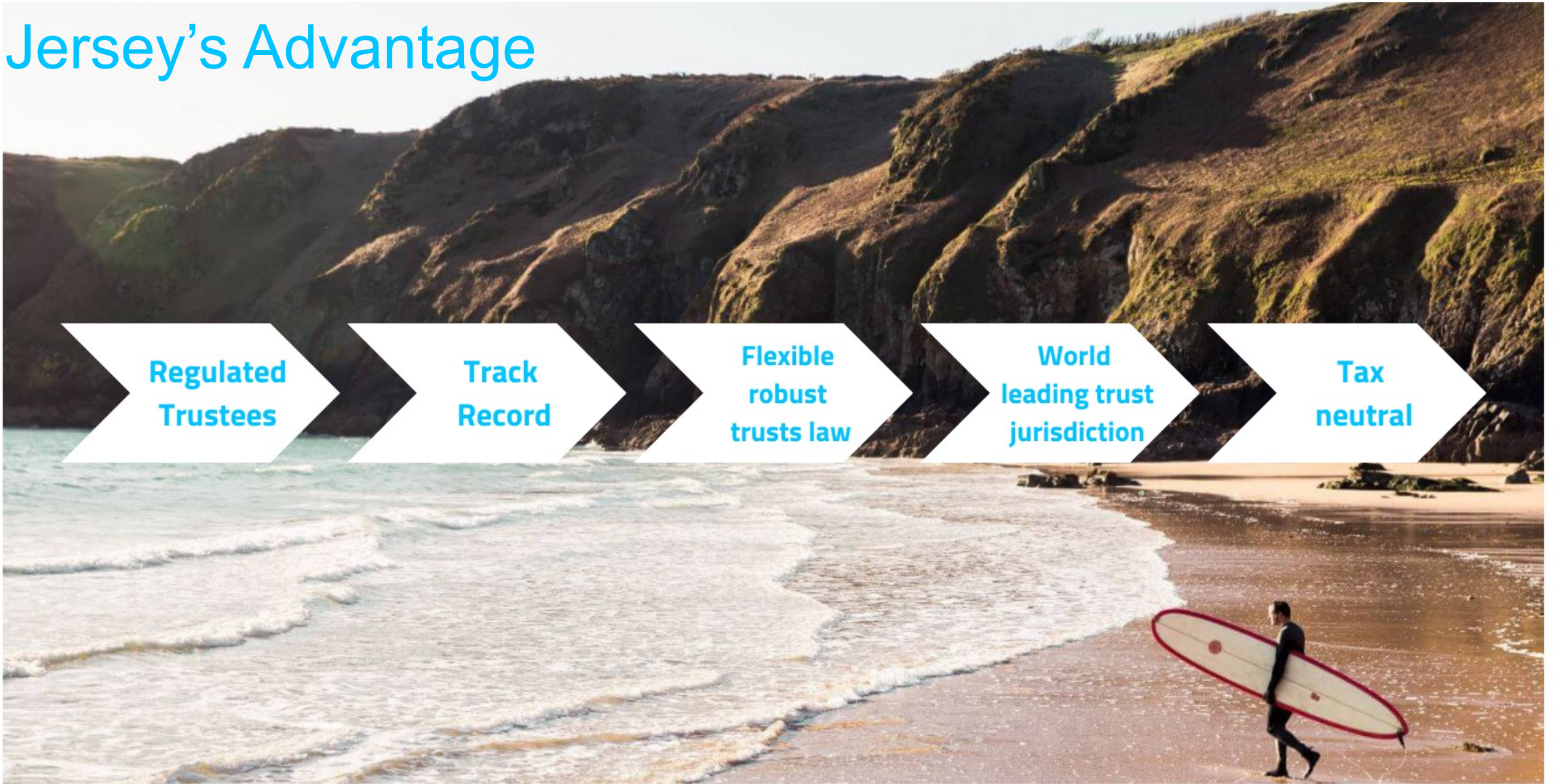
**Regulated  
Trustees**

**Track  
Record**

**Flexible  
robust  
trusts law**

**World  
leading trust  
jurisdiction**

**Tax  
neutral**



# Next Steps

- **Data Trusts: A great opportunity for Jersey**

# Lunch & Learn session

Date: Thursday 7<sup>th</sup> December

Location: Digital Jersey Hub

Time: 12pm – 2pm

Scan the QR code  
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